

## **MISSION 500 CORPORATE SOCIAL RESPONSIBILITY AWARD**

**SUBMISSION DEADLINE: MARCH 12, 2018**

### **Background**

The Mission 500 Corporate Social Responsibility Award is designed to honor companies in the Security Industry who make important contributions to those in need. The judging criteria will include assessing applicants CSR programs as they relate to: effectiveness in impacting the communities they are focusing on, involvement of their personnel, sustainability and long-term impact, as well as activities involved beyond just a financial contribution.

Any Company in the Security Industry can be nominated. A judging panel will evaluate all applicants based on the abovementioned criteria, and their respective contributions toward social causes. If the Company is part of a large private or publicly held company, its application must be specific to its activities created and executed by its Security division.

The Award Ceremony will take place during the Security 5/2K Reception at the ISC West in Las Vegas on April 12, 2018. In addition to Security 5/2K participants, many senior executives and professionals from the industry and media will be present. During the same event, Mission 500 will also present its "Humanitarian Award", designed to honor individuals in the security industry who make important contributions to those in need.

The winners of these awards will receive a handmade trophy, signed by a well-known Mexican artist and sculptor. The winner will have their name featured in a presentation at the cocktail reception, and will be invited to receive the award on stage.

### **Entry Criteria**

The entry form (see pages 3-5) must filled out and submitted to Kathryn Robinson at [krobinson@mission500.org](mailto:krobinson@mission500.org) prior to March 12<sup>th</sup>. Please keep in mind:

- Each entry must be submitted and fully completed by the due date.
- The judges' decision will be final and no correspondence will be entered before or after the judging unless feedback has been requested at the time of entry.
- The organizers are not liable for any costs incurred by applicants during their judging process.

**Information provided within this application form or on additional documents will be disclosed to the judges on a strictly confidential basis and used exclusively for the purpose of judging the Mission 500 CSR Award.**



## **Judging Process**

The judging panel is comprised of Mission 500 Advisory Board Members. Each judge will be asked to submit an electronic vote to the designated teller. The award winner will then be notified in the following 72 hours.

## **Past Award Winners**

**2017:** NorthStar Home

**2016:** Alliance Security

**2015:** Fluent Home

**2014:** Protection 1

**2013:** Convergent Technologies

**2012:** Vivint Smart Home

**2011:** Pelco by Schneider Electric



## CSR AWARD ENTRY FORM

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Telephone No: \_\_\_\_\_

Email: \_\_\_\_\_

Full Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_

Type of Company (circle)

Manufacturer Distributor Dealer / Integrator Central Station Other: \_\_\_\_\_

No. of Employees (estimate): \_\_\_\_\_

**1. Please give a brief description of your business in less than 50 words.**

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**2. Please describe why your company should be recognized for excellence in Corporate Social Responsibility in less than 50 words.**

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**3. In less than 50 words please describe your corporate social responsibility program.**

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**4. In less than 100 words, please describe how the initiatives of corporate social responsibility have involved your staff.**

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**5. In less than 100 words, please describe how the initiatives of corporate social responsibility has impacted the community they are supporting.**

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**6. Please provide any available documentation and/or promotional material to support the information provided, such as but not limited to details and background of the project, how the project was conducted, who participated, before and after analysis if any. Also, indicate to what extent the program is tied into your corporate strategy.**

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**Please provide the following additional information:**

**Chief Executive** (name only): \_\_\_\_\_

**CSR or HR Director** (name only): \_\_\_\_\_

**Press/PR** (name and e-mail): \_\_\_\_\_

***Declaration:***

I hereby certify that the information given in this entry form is correct.

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_ 2018